



Financial Tip:

Saving money on water can make a huge impact on your financial health and the health of our planet!

We pay a VERY high price for the choice of drinking bottled water vs. tap water. Read on: "The [bottled water] industry grossed a total of \$11.8 billion on those 9.7 billion gallons in 2012, making bottled water about \$1.22 / gallon nation-wide and 300x the cost of a gallon of tap water," (market strategist Nick) Colas says. "If we take into account the fact that almost 2/3 of all bottled water sales are single 16.9oz (500 ml) bottles, though, this cost is much, much higher: about \$7.50 per gallon, according to the American Water Works Association. **That's almost 2,000x the cost of a gallon of tap water and 3 times the cost of a gallon of regular gasoline.**"

If you are thrifty and buy one sale case weekly, the cost for a year is \$155.00. vs. 48 cents for yearly tap! But how many times have you found yourself thirsty and bought a single bottle? (or a few single bottles for you and ___--fill in the blank) The more likely cost is a lot higher when these random bottles are added in. By the way, don't think bottled water is pure vs. tap being filled with chemicals. According to the Environmental Protection Agency, much bottled water IS tap water and some has been known to contain contaminants like fertilizer residue and pain medication. Not such a great deal at all! So find your favorite re-usable container, make ice and pack your own from now on!

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