

NEW MILFORD RESTAURANT WEEK



April 24 - May 3, 2020



EAT. DRINK. REPEAT.

New Milford Restaurant Week is a 10-day promotion to increase business in New Milford restaurants and promote our local flavor.

Restaurant Participation Benefits

Organized by the New Milford Chamber of Commerce and the Town of New Milford Economic Development Office, New Milford Restaurant Week will become one of our community's most anticipated events. When you participate in New Milford Restaurant Week you will benefit from:



Online & Social Media Marketing

Get consistent online exposure on the Chamber and Economic Development social media feeds including Facebook, Twitter and Instagram.

You will be featured on the New Milford events website including a listing, logo and menu.

www.newmilfordevents.com

You will also receive promotion on the Connecticut Restaurant Week website

<https://www.connecticutrestaurantweek.com> including your listing and menu.



Branded Marketing Materials

Receive posters and cards to promote this event on site with your customers. We encourage you to make your own in-restaurant promotions and will provide a template you can personalize and have printed.



Media Advertising

Restaurant Week participating restaurants will be featured in the Spectrum and the News Times, direct mail or on radio and cable television in the greater New Milford area.



Easy To Sign Up!

Restaurant Week forms are available at <https://newmilford-chamber.com/new-milford-restaurant-week/>.